

/Cheryl Lewis/ 03/03/2009

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-58 (GP-155-00-US)

Appl. No.: 10/750,365

Applicants: Sumit AGARWAL, et al.

Filed: December: 31, 2003

Title: DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH

AS AD LANDING PAGES

TC/A.U.: 2167

Examiner: Cheryl Renea Lewis

Mail Stop Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT UNDER 37 C.F.R. §1.312

Sir:

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 20 of this paper.